



We Serve



TRACKS



Westerville Lions Club

Serving Westerville and Central Ohio since 1928

ISSUE 87

SEPTEMBER - 2011

**WESTERVILLE LIONS
CLUB OFFICIAL
NEWSLETTER**



**Westerville Lions
President
Forrest Hoppe**

Calendar of Events



**Kick-off Meeting
September 1st
DG Dave Risen**



**Regular Meeting
September 15th
Zone Meeting**

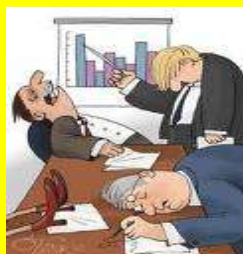
A Message from our President:

Membership, Recruitment & Retention

One of the challenges that the Westerville Lions Club faces is also faced by most service clubs and voluntary organizations - membership recruitment and retention. The attraction of new members, especially younger members has become increasingly difficult for service clubs and fraternal organizations. In the last program year we lost several members to death and several other inactive members chose not to rejoin. But the situation is not without hope. In the last year we gained Kim and Rusty Edens as new members, and we are already doing the right things to attract new members. Research shows that persons, especially the younger generation, join service clubs and churches because of the service and mission opportunities of the organization. Westerville Lions is engaged in very significant service projects and fund raising to support our partner organizations. We do not have to start meaningful service projects to attract new members, we already have them.

Another significant factor in membership recruitment and retention is the relationships between members, the fellowship that happens at meetings, on service projects, working together at fundraisers and playing together on the golf course. The diversity and quality of programs is important and Lion Elizabeth has put together a very good fall schedule. But the fact that we enjoy each other's company is very important in both the retention of and the recruitment of new members. That we enjoy being together as Lions is a plus in recruitment and retention.

Continued on Page 3



**Board Meeting
September 22nd**



**Regular Meeting October 6th
Lucy Cryan, Otterbein Equine**



**Ned Mosier Apple Butter
Festival - October 16th**



Summer Activities

Independence Day Parade

Again this year the club assembled and entered a float in the Westerville Independence Day Parade on July 4th. This year the float featured the Leo Club's "Westerville's Got Talent" winners Emma Best and Connor Poulin. Lion John Campbell, Leo Bobby Moreland and of course Lion-el accompanied Emma and Connor on the float during the parade. Other Lions helping to make our parade entry a big success were; Jack Chenoweth, Jim Shively, Richard Getz, Doug Reed, Bill Bretthauer, Bill Phythyon, Tom & Susan White, A.J. "Lion-el" Westlund, John Campbell, Don Moninger, Craig Watt, Dave Marhover, Frank Forsythe, Bob Holmes, Don Niebling and Don Mullen.



Hoff Park Concessions Success!

We started out stormy, with a night of only \$10 in sales, but we ended with great weather and a season high for one night of \$180. The Hoff Woods concessions once again was a successful fundraiser. For the season we brought in \$5,314. Not bad for a budget of \$4,000. The Hoff concession stand was open a total of 77 nights and for 2 tournaments this year. The work flow was accomplished using a three week rotation. We had three substitutes that helped fill in when schedules conflicted. We even had some Lions that worked the stand all by themselves. Kudos to everyone. Your hard work translated into a great season.

A special debt of gratitude to Lion Craig Watt and his concessionaire extraordinaire spouse Kathy. Without their hard work, this great Lion's fundraiser would not be nearly as successful as it has been the last several years.

Highway Cleanup

Lion John Campbell led another highway cleanup activity on July 30th. Lion John sends out his appreciation to the following Lions that made quick work of our section of Route 3; Dave Bergman, Jerry Cavinee, Richard Getz, Dale Hartman, Bob Holmes, Dave Marhover, Don Mullen, Bill Phythyon, Jim Shively, Dave Silliman, Hank Stonerook, Craig Watt and A.J. Westlund. A special shout out to John's son Kyle and Dennis Salerno, Bob Holmes Brother-in-law from France. And especially Lion A.J. for bringing donuts.

President' Message (Continued)

A third significant factor is the welcoming of the new member and the inclusion of him or her in the activities of the club. As a relatively new member of the Westerville Lions, I am very aware of how important it is to both welcome the prospective member and then involve and incorporate the new member in to the club. Every member needs to be aware of the prospective or new member. It is so easy and natural to focus on our existing relationships and friendships that we neglect or overlook the new person. In doing this, we can unintentionally make the new person feel like an outsider and unwelcome.

We all play an important role in the recruitment and retention of new members to the Westerville Lions. We are doing many things right. Our future is bright. Now invite friends, co-workers and neighbors to join us as we serve the community and enjoy being with each other in the process.

So, buckle up and get ready for a fun ride this year!

Lion Forrest



2011-2012 Westerville Lions Club Officers

- | | |
|--------------------------|-------------------------------|
| President | Forrest Hoppe |
| 1st Vice President | Elizabeth Dusenbury |
| 2nd Vice President | Don Mullen |
| Secretary | Hank Stonerook |
| Treasurer | Craig Watt |
| Tail Twisters | Jeff Reschke and Don Moninger |
| Lion Tamer | Don Niebling |
| 2nd Year Director | Skip Bennett |
| 2nd Year Director | Gary Bix |
| 1st Year Director | Bob Stagger |
| 1st Year Director | Jim Keane |
| Membership | Merrill Castle |
| Immediate Past President | A.J. Westlund |

2011-2012 International & District Officers

International Officers

- | | |
|--------------------------|--------------------|
| International President | Wing-Kun Tam |
| Immediate Past President | Sid L. Scruggs III |
| First Vice President | Wayne A. Madden |
| Second Vice President | Barry J. Palmer |

District 13-F Officers

- | | |
|----------------------------------|-----------------|
| District 13-F Governor | David Risen |
| Vice District Governor | Debbie Luttrell |
| 2nd Vice District Governor | Ray Byers |
| Immediate Past District Governor | Bob Berry |

District 13-F News

The latest District 13-F newsletter, the Pride Report, is available at the district website using the following link:
<http://www.district13flions.org/pride-reports-1>



Items of Interest



Mints Hints

Lion Bill Phythyon recently reported the following:

I have not updated you lately on our Lions Mints activities. Since we began this journey in 1995, we have sold more than 12,000 rolls of mints. With expenses at \$3,101 and revenue in at \$5,940, we have put \$2,839 back into the club. With the help of John Campbell and Kim Edens, I think our numbers will continue to increase faster than in the past. If anyone has a home for a tray of mints please let me know.

Entertainment Books Fundraiser

It is time again to buy and sell Entertainment Books. The price has INCREASED to \$30 this year, but includes some new perks. Like last year, registering on-line gets you messages and some additional coupons (some repeat coupons too). Also, one can put an app on their phone. Also new this year is a fob or key tag (like that used in grocery stores and gas stations). Books may be picked up at any meeting and taken out on consignment. The project runs until the end of November. Please give all funds to the chairman, who will then pass them on to Lion Watt. You may use the book immediately. See the chairman, Lion Frank Forsythe at any meeting or call him at home at 891-4262 or email him at fforsythe@att.net.

Kayaking Anyone?

There are several members of the club that enjoy kayaking. Lion Bill Phythyon is inviting anyone in this group to join him on a weekend morning or weekday evening to tour Hoover Reservoir. Lion Bill is also inviting other members who would like to try kayaking to let him know and he will make arrangements to lend his kayak or those of others in the group to determine if it might be a form of recreation they would like to pursue. To express your interest, contact Lion Bill by email at btireman@columbus.rr.com.



Annual Lions Picnic

About 35 members and their guests enjoyed the annual Lions picnic held this year at Hoff Park. Lion Bill Bretthauer provided his mouth watering smoked pulled pork and beef and combined with dishes brought by everyone else, we had way too much to eat but it was delicious. We were really surprised by a guest from a Phoenix area Lions club that happened to be in the area and found the event on our website. The great weather also played a part in making the evening very enjoyable.





Our Sponsors

Please patronize our sponsors. They are all Lions club members, family of members or friends of members, and would greatly appreciate your business.

Place Your Ad Here!

If you would like to place an ad in our newsletter, contact us at info@westervillelions.org. The cost is \$25 for the year.

Henry R. Stonerook, P.E.
President
hankstonerook@stoneenvironmental.com

Stone Environmental
Engineering & Science, Inc.

748A Green Crest Drive
Westerville, OH 43081
p 614.865.1874 f 614.865.1879

Elite Indoor
BOAT & RV STORAGE

Doug Reed

10167 Lynns Rd., Pataskala, OH 43062
Mailing Address: P.O. Box 163 • Westerville, OH 43086
614-890-3110
www.elitestorage.com

CONVENIENT
TIRE VALET
The Tire Store That Comes To You.

Jeremiah Reed

3805 E. Livingston Ave.
Columbus, OH 43227-2359

614.461.8984
Fax: 614.358.4372
email: jreed@convenienttire.com
www.convenienttire.com

Westerville Home Inspection Service, LLC

GARY D. BIX
758 Pepper Court
Westerville, Ohio 43082

(614) 891-4677 Tel.
(614) 891-4677 Fax
inspect@columbus.rr.com

ASSOCIATE MEMBER
NAHI
NATIONAL ASSOCIATION OF
HOME INSPECTORS, INC.

FAMILY VISION CARE OPTOMETRY

JOHN A. PARRISH, O.D.

OFFICE HOURS
By Appointment
614-882-0851

114 NORTH STATE STREET
P.O. Box 369
WESTERVILLE, OHIO 43081

A Gal Named Cinda Lou
Located in historical Uptown Westerville
20 N. State Street Westerville, Ohio 43081

Telephone: 614-776-1409
614-599-0308
Email: cindalougal@aol.com

Ask for
Julie or Cinda

Specializing in 50s, 60s and 70s. Vintage
Jewelry and Clothing, Retro Homegoods,
Furniture, Records, Handmade items and more!

ThinkGreen
Think Aetna

A.J. Westlund
Safety & Risk Manager
O: 614.246.8125 - C: 614.517.4308
F: 614.246.8305
646 Parsons Avenue
Columbus, OH 43206
ajwestlund@aetnabuilding.com
www.aetnabuilding.com

Aetna Building Maintenance

Chicago Title
Service. Strength. Integrity.

Frank E. Forsythe
Senior Underwriting Counsel

180 E. Wilson Bridge Road
Suite 900
Worthington, Ohio 43085
(614) 565-1189 Office
(614) 868-4447 Fax
frank.forsythe@ctt.com

